

Vendor & Sponsor Invite



ALL IN
URPA 2025

Utah Recreation & Parks Association
Annual Conference
St George - Dixie Convention Center
March 10-12, 2025



2025 URPA Conference

WHAT It's All About

The 2025 Utah Recreation & Parks Association (URPA) Annual Conference is a 3-day event that will be held in-person at the Dixie Convention Center in St George, Utah.

This Conference provides a space for parks & recreation professionals and our partners to connect, problem solve, design awesome community experiences and facilities, and move our profession to the forefront of solving critical social issues.

YOU are the one that will help our parks and recreation professionals be "ALL IN!" We hope to see you there!

WHY You Should Be Here

Your "why" and your brand will be seen by hundreds of leaders and decision makers in the Parks & Recreation profession. All facets of Parks & Rec will be represented including:

- Leadership & Advocacy
- Health & Wellness
- Facility Management
- Recreation
- Programming
- Active Aging
- Inclusion & Equity
- Young Professionals
- Parks, Trails, Open Space
- Maintenance
- Special Events
- Aquatics
- Education
- Future Professionals

Take advantage of this opportunity to develop long term partnerships with our parks and recreation professionals!



550+ Attendees



100+ Speakers



100+ Booths



Awards Luncheon



Activities, Auctions, BBQ

"Happy or Not" Conference Satisfaction Rating of 96%

Tentative Conference Schedule

Monday, March 10th

Workshops & Demo Day
Golf Tournament
Pickleball Tournament
Activities
Opening Social

Tuesday, March 11th

Keynote Speaker
Educational Sessions
Vendor Show & Luncheon
Scholarship Auctions
CURPA BBQ - Live Auction

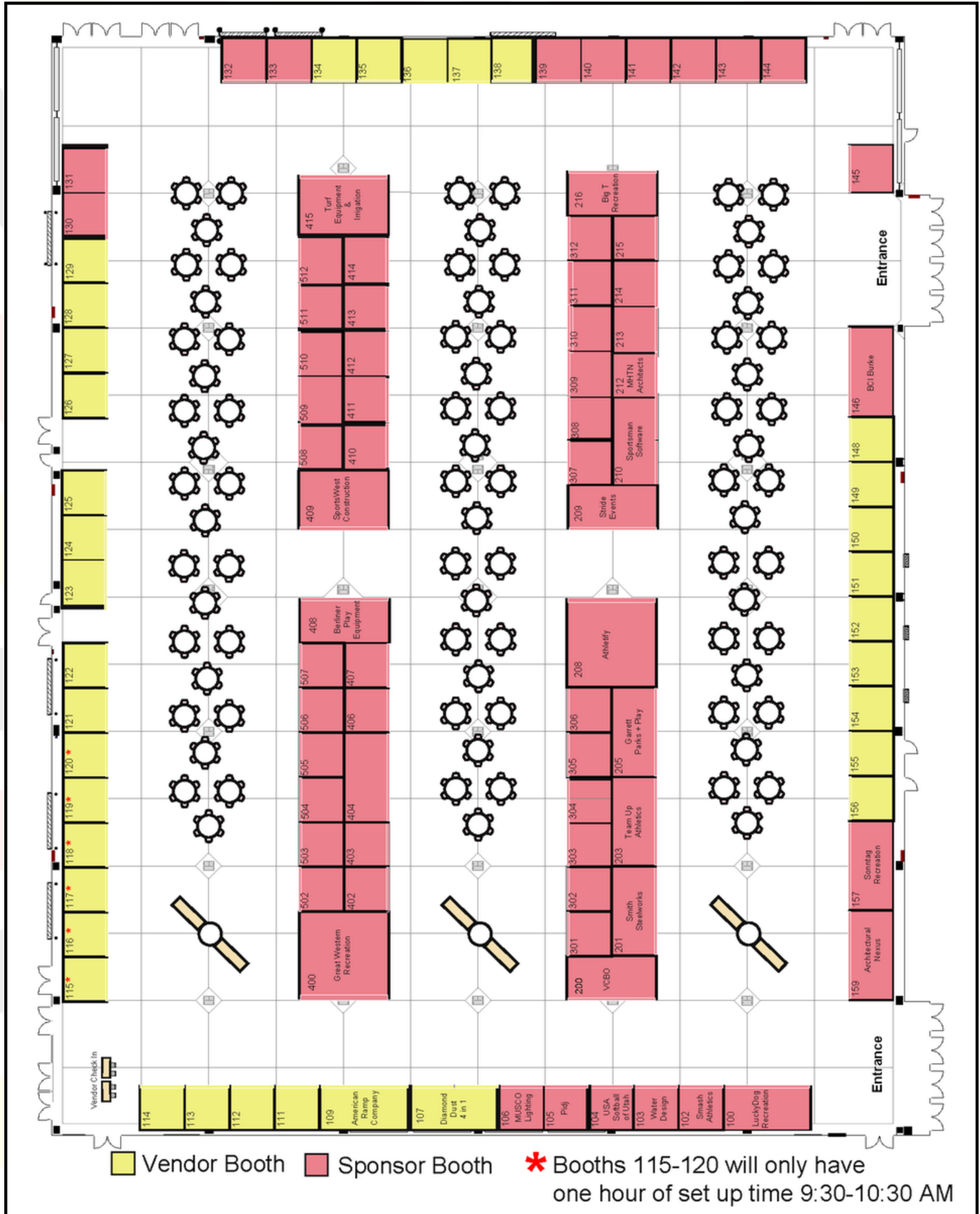
Wednesday March 12th

Educational Sessions
Scholarship Auction
Awards Luncheon
PechaKucha Sessions
Closing Social - Game Night



URPA Conference Vendor Show Map

Tuesday, March 11th, 2025 -- Noon - 3:00 PM
Tentative Layout





URPA Conference Sponsorship Opportunities

**NEW
This Year!**

Outdoor Parks Equipment Demo Day – Sponsorship Opportunity

This year, as part of our Monday Parks & Maintenance workshop (1:30 to 5:00 PM), URPA is introducing an equipment demo day. This will give you the chance to showcase your equipment for attendees to see, touch and watch in action!

If you are interested in participating you will need to first, register as a conference vendor for our Tuesday Indoor Vendor Show. Then, you can add on this \$750 sponsorship opportunity for the Monday Outdoor Demo Day.

Attendee Give-A-Way Items with your Logo <i>(Included in Attendee Bags - jump drives, t-shirts, water bottles, etc...)</i>	\$1,000-\$2,800
Conference Media App	\$2,800
Conference Brochure Advertising	
• 1/2 Page	\$1,000
• Full Page	\$1,700
Live Auction for Scholarships (Following CURPA BBQ)	\$1,500
Silent Auction for Scholarships (Tuesday or Wednesday)	\$1,000
Battle of the Regions	\$1,000
Sunday Student Social	\$1,500
 Monday Educational Workshops	
• Directors Workshop	\$1,000
• Aquatics Workshop	\$750
• Active Aging & Senior Centers	\$750
• Youth Sports Programming	\$750
• Fitness Center & Facility Management	\$750
• Parks Equipment Demo Day	\$750
 Monday Activities	
• Golf Tournament Lunch <i>(Includes 1 Foursome)</i>	\$1,500
• Golf Tournament Hole in 1 <i>(Includes 1 Foursome)</i>	\$1,500
• Golf Tournament Contest Hole <i>(Includes 1 Foursome)</i>	\$1,000
• Golf Tournament Hole <i>(Includes 1 Foursome)</i>	\$750
• Pickleball Tournament	\$750
• Region Games - Minute to Win it Style Games	\$750
 Monday, Tuesday or Wednesday Drink/Treat Break	\$1,000
 Track of Classes - Hallway Vendor Tuesday & Wednesday <i>(Includes the ability to set up booth outside classrooms, in addition to vendor hall)</i>	
• Recreation & Youth Sports	\$2,800
• Special Events	\$2,800
• Facility Management, Customer Service & Community Leadership	\$2,800
• Aquatics	\$2,800
• Parks Planning	\$2,800
• Parks Maintenance	\$2,800
• Professional Development, YPN & Future Professionals	\$2,800
• Active Aging & Health and Wellness	\$2,800
• Leadership & Advocacy	\$2,800
 Wednesday Night Closing Social - Game Night	
• Closing Social - Game Night Title Sponsor	\$2,800
• Individual Game Sponsor	\$1,500



2025 Vendor Agreement

*Online Registration available at URPA.org
March 11th, 2025 -- 12:00 Noon to 3:00 PM -- St George, Utah

SECTION 1: Vendor Information for Directory

Company Name: _____ Company Phone: _____
Website: _____ Mailing Address: _____
City: _____ State: _____ Zip: _____
Description of Product or Services to be Printed in Conference Book (25 Word Maximum):

SECTION 2: On-Site Vendor Contact Information

Name: _____ Title: _____ Email: _____
Phone: _____ Cell Phone: _____ *Required for Conference Communication with URPA
Name: _____ Title: _____ Email: _____
Phone: _____ Cell Phone: _____ *Required for Conference Communication with URPA

SECTION 3: Vendor Booth Space & Pricing

Size of Booth	Member Price	*10% Auction Discount
10' X 10'	\$895	\$795
10' X 20'	\$1,675	\$1,500
20' X 20'	\$3,150	\$2,825

*Auction Discount -- Receive a 10% discount on your booth fee if you are willing to bring an item(s) for the vendor hall silent auction. The donated item should exceed the discount. If you receive the discount and do not bring an item, you will be invoiced after the show.

SECTION 4: Booth Selection

Please list in order of preference your Top 3 booth requests. Please note booths may not be available and URPA reserves the right to assign alternate areas.

1. _____ 2. _____ 3. _____

*Please see pg 3 for a tentative map -- although we try to update it regularly this map may not reflect available booths

SECTION 5: Payment Options

Size of Booth: _____ Auction Discount: Yes / No _____ Booth Fee Total: _____
Add Ons: Monday Golf Tournament (# _____ x \$100)
Monday Pickleball Tournament (# _____ x \$35)
Tuesday BBQ Meal Tickets (# _____ x \$35)
Wednesday Awards Meal Ticket (# _____ x \$55) Add On Total: _____

Yes, We would like to increase our visibility and URPA support through sponsorship!

Activity or Event you would like to sponsor: _____ Sponsorship Total: _____

Check Enclosed Payable to URPA

Please Charge Card listed

Total Amount Due: _____

Card #: _____ Expiration Date: _____ CVC: _____

Billing Zip Code: _____ Name on Card: _____ Signature: _____

Please Invoice Me

Email completed application to Lpowell@urpa.org or send to 1192 E Draper Pkwy #357 Draper, UT 84020

SECTION 6: Cancellation Policy

2025 Vendor Hall Booth fees are fully refundable (minus a \$75 cancellation fee) if refund request is made in writing by February 9, 2025. No refunds will be available for any part of the vendor or sponsor fees if it is cancelled due to weather or in an occurrence of natural disasters. Vendors are encouraged to carry insurance that would cover them in the event the show is canceled due to weather or natural disaster.